

FOR IMMEDIATE RELEASE
April 30, 2007

AlphaGraphics®, Inc. and Print Three Franchising Corporation Announce Strategic Cross-Border Marketing Alliance

Salt Lake City, Utah and Toronto, Ontario - April 30, 2007 - AlphaGraphics, Inc., www.alphagraphics.com, a leading print and visual communications franchisor, and Canadian-based Print Three Franchising Corporation, www.printthree.com, have entered into a strategic cross-border marketing alliance, the two companies announced today.

This strategic alliance between the leading print franchisors in Canada and the United States will target corporate accounts that do business across the North American border. It brings user-friendly, Web-enabled capabilities to clients, facilitating the printing and distribution of their documents across both North American countries while ensuring consistent high quality and service.

"AlphaGraphics provides advanced online printing and distribution solutions to our customers across the U.S. as well as eight other countries, and this alliance will enable us to extend these solutions to Canada," said AlphaGraphics, Inc. CEO Kevin K. Cushing. "We chose to partner with Print Three because they share our commitment to providing value-added visual communications and world-class customer service."

"We feel that this strategic alliance with AlphaGraphics will bring a unique and much needed print offering in the North American market space; one that will be a true print and distribute model" says Andrew Hrywnak, President of Print Three Franchising Corporation.

About AlphaGraphics - www.alphagraphics.com

AlphaGraphics plans, produces and manages visual communications for businesses at more than 250 owner-operated, locally based business centers worldwide. Backed by state-of-the-art technology, the world's highest quality standards and a global network, the company's trained and experienced team members are committed to delivering creative solutions that allow customers to communicate more confidently and effectively.

About Print Three Franchising Corporation - www.printthree.com

Print Three is the recognized leader in digital printing and Web-to-Print service offerings for all business and corporate clients. With 60 locations across Canada, Print Three is one of Canada's largest owner-operated printing networks. The Smart Document Centres are equipped with the most up-to-date digital print and procurement technology that ensure complete customer satisfaction - delivering print and smartsourcing solutions to Canadian corporations across the country.