

SOLID
COLOR
ONLY

Event Billboard

TEMPLATE @ 1/2 SIZE

(4) Prints to make (1) Single Sided Display

Front and Back Panel:

Total Graphic Area: 107" w X 86" h

Total Visual Area: 103" w x 82" h

Side Panels:

Total Graphic Area: 32" w X 52" h

Total Visual Area: 28" w x 48" h

Please be sure to include a 2" bleed around the perimeter. The bleed is critical for graphic finishing.

Please do not design any critical elements outside of the gray safe area. Side panels should be a solid color only.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120 ppi @ full size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

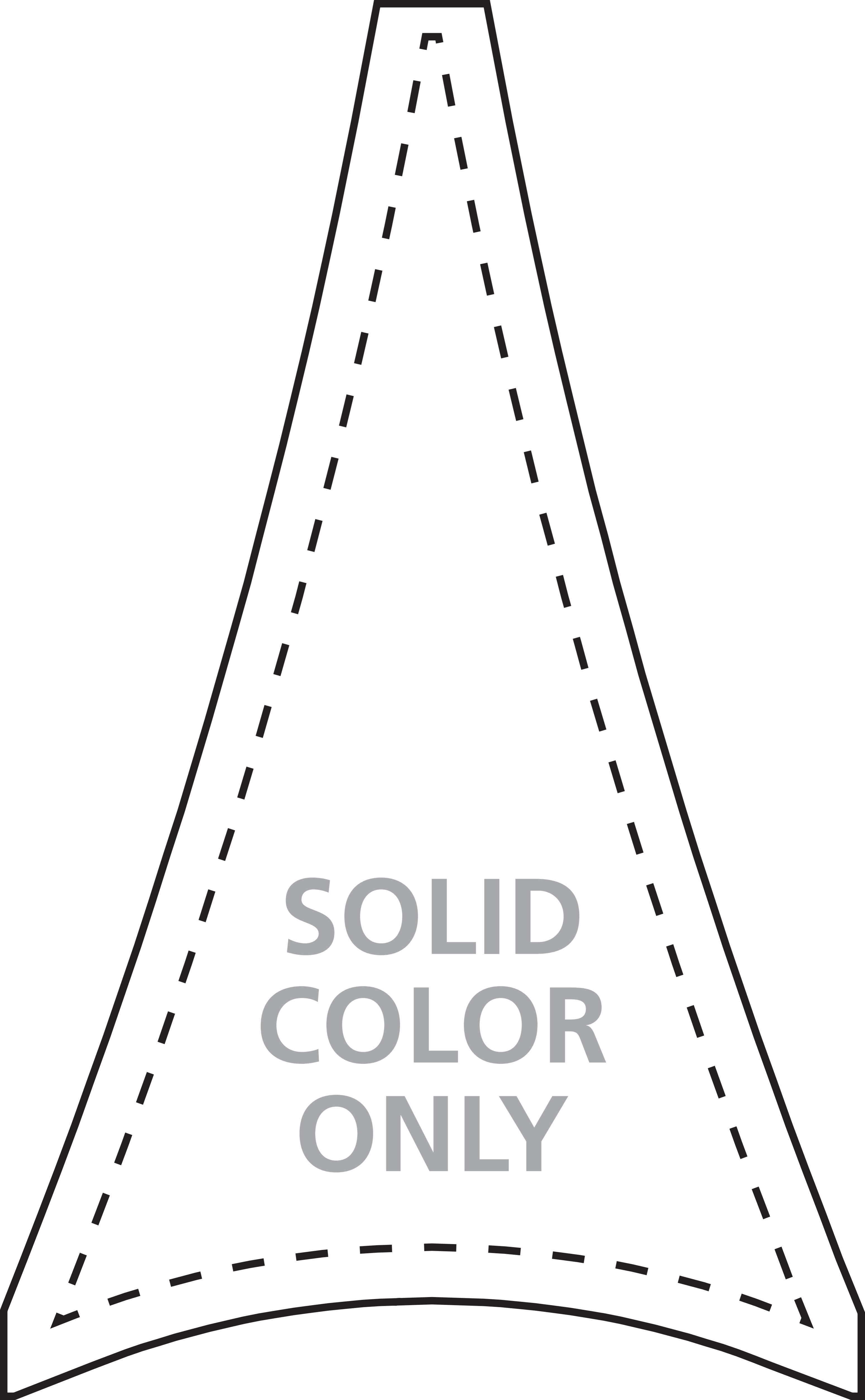
alphagraphics[®]
OF BUCKHEAD

FRONT

3424 Peachtree Road NE, (404) 504-6088
Suite C-130, us592@alphagraphics.com
Atlanta, GA 30326 us592.alphagraphics.com

safe area —

bleed area —
trim line —



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