

Alpha Graphics SMS Privacy Policy

Effective Date: August 07, 2025

Introduction

At Alpha Graphics, protecting your privacy is our priority. This Privacy Policy explains how we collect, use, and safeguard your information when you opt into our SMS program. By enrolling, you agree to these terms, which comply with the 2025 Telephone Consumer Protection Act (TCPA), Campaign Registry requirements, and CTIA Best Practices.

Information We Collect

- **Phone Number:** The mobile number you provide to receive SMS messages.
- **Message Interaction Data:** Delivery and engagement metrics (e.g., delivery status, response keywords).
- **Consent Records:** Timestamps and methods of opt-in (website form checkbox).

How We Use Your Information

- To send SMS messages (e.g., updates, service alerts, appointment reminders) according to your preferences.
- To demonstrate compliance with TCPA and CTIA regulations.
- To improve message performance and engagement.

One-to-One Consent Requirement

Under the January 2024 FCC ruling, opt-in consent is exclusive to Alpha Graphics. We do not share or sell your consent to other parties unless you explicitly agree.


Message Frequency & Data Rates

The SMS message frequency will vary but will not be more than 3–5 unless there is a notification event. Message and data rates may apply; check your carrier's terms.

Opt-Out & Help Instructions

- Text **"STOP"** to unsubscribe at any time.
- Text **"HELP"** for support or contact us directly:

 us336@alphagraphics.com

 (734) 455-6550

Data Sharing & Disclosure

- We will never sell your data.
- We may only share limited data with trusted SMS delivery service providers under strict confidentiality.
- We honor Do Not Call Registry preferences unless you opt in directly.

Security of Your Information

We use reasonable security measures to protect your data, although no system can be guaranteed 100% secure.

Record-Keeping & Proof of Consent

We store opt-in and opt-out records, including timestamp and consent method, to ensure full TCPA compliance.


Changes to This Policy

We may update this Policy as laws or operations change. Significant changes will be communicated via SMS or posted online.

Contact Us

For questions or to update your preferences, contact us at:

 us336@alphagraphics.com

 (734) 455-6550

 www.alphagraphics.com