



AlphaGraphics Franklin
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Bleed Line

Trim Line

Safe Area

INSTRUCTIONS

All artwork should extend to the **BLEED LINE**, which extends 1/8" beyond the **TRIM LINE**. **BLUE LINES** represent the "safe area", keeping any important text from being cut away.

Standard Rack Card Template

The most common rack card size is 4" x 9".

This size will fit in most standard rack card holders (both counter top & wall-mounted styles).

Please include at least .125" bleed on each edge of the card.

Keep important content within the Safe Area.

See page 2 of this document for guidelines.



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Standard Rack Card Template

- Color should be CMYK.
- Resolution must be at least 300 ppi.
- Export as Press Quality PDF with any template layer Off.
- Include .125 inch bleed on each edge.
- Do not add Cropmarks.

Any file larger than 20 MB will need to be sent via our FTP site:

www.franklin.alphagraphics.com
Click the "Send a File" button on the floating menu on right