



Standard Business Card Template

Business card finished size: 3.5" x 2"

Please include at least .063 bleed on each side.

Keep content within the Margin Safe Area.

See page 2 of this document for guidelines.

Margin/ Content Safe Area (.063 inch)
keep text and other important content inside this line to avoid losing data when card is trimmed

Paper Trim/ Document Size (3.5 x 2 inch)

Bleed (+.063 inch)
any graphics that print to the edge must extend to this line and included in print ready file



Standard Business Card Guidelines

Color should be CMYK.

Resolution must be at least 300 ppi.

Export as Press Quality PDF with any template layer Off.

Include .063 inch bleed on each side.

Do not add Cropmarks.

Any file larger than 20 MB will need to be sent via our FTP site:

www.franklin.alphagraphics.com

Click the "Send a File" button on the floating menu on right.

AlphaGraphics Franklin

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