

## **35.5" x 83.25" Retractable Banner Using Orient 960 hardware**

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.5" bleed area

Total Graphic Area: 35.5"w X 66.5"  
up to 89.75" h  
Total Visual Area: 35.5"w x 60"  
up to 83.25"h

Please be sure to include a 1/2" bleed  
at the top & a 6" bleed at the bottom

### **General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



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6" bleed area

**BLEED AREA**  
**will not be visible when mounted**  
**into bannerstand**